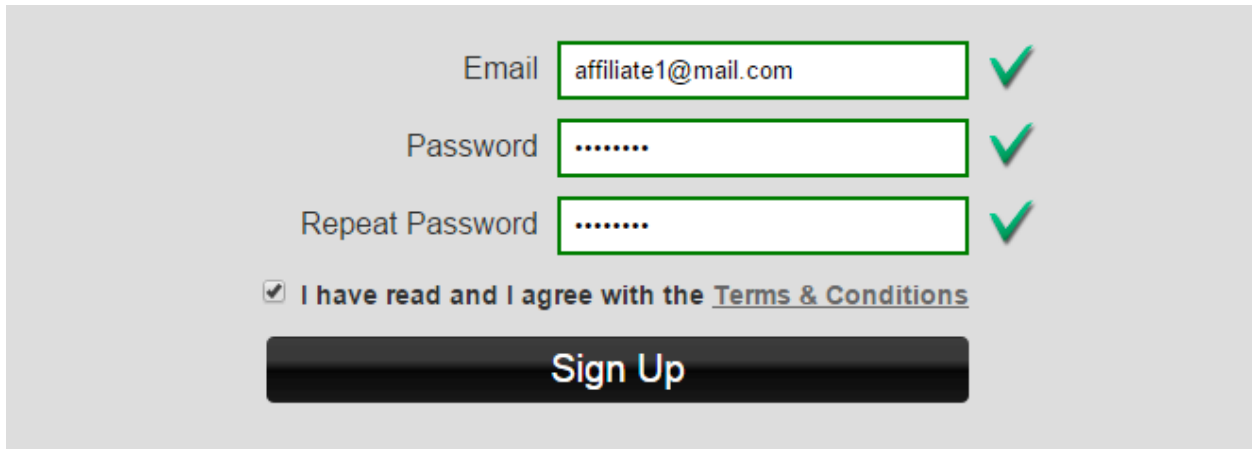


## ADS Partners affiliate program instruction for partners

### Sign Up

In order to register in the ADS Partners affiliate system you need to type in <https://ads-partners.com> in the address bar click on the "Sign Up" button and on the home page. Next, you need to enter your email and choose a password.



The screenshot shows a registration form with three input fields: "Email" containing "affiliate1@mail.com", "Password" with six dots, and "Repeat Password" with six dots. Each field has a green checkmark to its right. Below the fields is a checkbox labeled "I have read and I agree with the [Terms & Conditions](#)". At the bottom is a large black button with the text "Sign Up" in white.

Further, you will receive a confirmation letter to the email box that you indicated during the registration process. The letter will contain a link, it is necessary to use it in order to activate your account (the link will look like this:<https://ads-partners.com/registration/confirm/?email=eduardvlkn23@mail.ru&code=7c955573225aa9bf31aa37ffb103863c>). If you already have an account, simply type in <https://ads-partners.com> in your browser's address bar and enter the system.

### Logging in

To start working with ADS Partners you need to type <https://ads-partners.com> in the address bar of your browser and type in your credentials in the log in menu.



ABOUT US   PROJECTS   FAQ   CONTACT US



The screenshot shows a login form with two input fields: "affiliate1" and ".....". To the right of the second field is a "Login" button. Below the fields is a "Sign Up" link. The entire form is enclosed in a red rectangular border.

## Generating tracking links

To start attracting players, an affiliate needs to generate a tracking link. A link can be created in the Promo → Link menu. To add a link an affiliate needs to use the “Add” button. Upon clicking the button a dialog window will appear, there a project needs to be chosen and an identifying comment needs to be typed in (For Example: mysite #1).

**LINK GENERATION**

Mysite #1

Drive Casino - <https://drivecasino.com>▼

AddCancel

After adding a link, a table will be displayed with all available links. To track players to the affiliate’s account the player needs to register via the link. The link can be placed on a site, in an invitation email or sent as a message manually. As soon as the player registers using you affiliate link he will be tracked to the owner affiliate account and generate profit to the affiliate as long as he plays.

**MY LINKS**

My Commission Plan: 40% Revenue Share Add Link

---

Tracker	Comment	Project	Redirect Link	Direct Link	Date Created
319	Club-Partner4	Vulkan	<a href="https://ready4luck.com/?sys=1&amp;from=319">https://ready4luck.com/?sys=1&amp;from=319</a>	<a href="https://ikvulkan.com/?from=319">https://ikvulkan.com/?from=319</a>	2014-08-19 17:30:56
322	Club-Partner4-VIP	Vulkan	<a href="https://ready4luck.com/?sys=1&amp;from=322">https://ready4luck.com/?sys=1&amp;from=322</a>	<a href="https://ikvulkan.com/?from=322">https://ikvulkan.com/?from=322</a>	2014-08-20 10:03:36
329	Club-Partner add1	Vulkan	<a href="https://ready4luck.com/?sys=1&amp;from=329">https://ready4luck.com/?sys=1&amp;from=329</a>	<a href="https://ikvulkan.com/?from=329">https://ikvulkan.com/?from=329</a>	2014-08-22 15:59:26

### ***Please note!***

*It is mandatory to use a tracking link for a player in order for him to be tracked to the affiliate. Please use a link that looks like this: <http://www.gslot.org> , or preferably a redirector link*

*(ex. <https://ready4luck.com/?sys=5&from=xxx>.)*

*If a player gets to the casino site directly, he will be considered as a player without an affiliate referrer.*

## Generating reports

In order to keep track of the results every affiliate can use the ADS Partners reporting system. To get to the reports menu, an affiliate needs to Reports → Traffic Report page. Reports can be filtered by links and dates.

For the affiliates' convenience quick time frame options are available. Namely: Today, Yesterday, Last Month, Current Month, Last week, Weekend. A custom time frame is also available by choosing the start and end dates in the calendar widget. To generate a report, you'll need to set the filters and press "Generate"

**TRAFFIC REPORT**

Today

Yesterday

Weekend

This Month

Last Month

Week

November (2014)

					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

December (2014)

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Fr 16.10.2014 08 30

To 17.12.2014 08 30

All Tracker

**Generate**

Divider    utf8  cp1251

Project	Tracker	Clicks	Registrations	New Players	Deposits	Withdrawals	Balance	Net Gaming	Income
Vulkan	banner186 (186)	0	0	0	0	0	645,90	0	0
Vulkan	Edit me (208)	0	0	0	51 050	0	5 361,25	49 156,66	19 662,67
Super Slots	Izmailovo SSlots (332)	0	0	0	42 490	6 200	6 884,71	38 639,91	15 455,97
Super Slots	Nov players (434)	0	120	0	0	0	0	0	0
<b>Total</b>		0	120	0	93 540	6 200	12 891,86	87 796,57	35 118,64

Table values:

*Project*– name of the casino, in which the players are playing

*Tracker* – the unique link ID

*Clicks* – the amount of click on the tracking link

*Registrations*– new registration amount during the selected reporting period

*New Players*– the amount of first depositing players during the selected reporting period

*Deposits*– sum of deposited money

*Withdrawals*–sum of withdrawals

*Balance* –the remaining funds on the players' balances in the casino

*Net Gaming* –house income

*Income*– the affiliate's share of the income

## Player reports

For further detail a report with breakdown by players can be generated. In order to generate such a report an affiliate needs to go the Reports → Player report menu.

**PLAYER REPORT**

**Today**

**Yesterday**

**Weekend**

**This Month**

**Last Month**

**Week**

November (2014)

					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

December (2014)

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Fr 22.11.2014 08 30

To 17.12.2014 08 30

All Tracker

**Generate**

---

Divider  Convert to .csv  Save as .csv  utf8  cp1251

Project	Tracker	Player Login	Player ID	Lose	Win	Games	Deposits	Withdrawals	Balance	Dep Bonuses	NoDep Bonuses	Manual Add	Manual Remove	Net Gaming	Income
Super Slots	Izmailovo SSlots (332)	c3325184496	104783202	253 224	201 702	323	0	0	0	0	0	0	0	0	0
Super Slots	Izmailovo SSlots (332)	a3322408964	106111764	0	0	0	0	0	0,02	0	0	0	0	0	0
Vulkan	Edit me (208)	t5726836	107044562	178 702,20	160 850	35 345	12 700	0	0,71	0	0	0	0	12 197,44	4 878,98
Vulkan	banner186 (186)	a4081563	109910105	0	0	0	0	0	0,50	0	0	0	0	0	0
Super Slots	Izmailovo SSlots (332)	b3321125518	110241759	30 679	20 681	82	0	0	0	2	0	0	0	0	0
Super Slots	Izmailovo SSlots (332)	a3321132957	114121968	596	738	100	0	0	0	3 142	0	0	0	0	0
Super Slots	Izmailovo SSlots (332)	c3323962384	114888954	155 176	105 986	302	0	0	0	0	0	0	0	0	0
Vulkan	Edit me (208)	d4347973	129298053	3 647,30	2 663,60	3 917	1 000	0	0,03	0	0	0	0	958,25	383,30
Super Slots	Izmailovo SSlots (332)	ikv-31ff@mail.ru	134695514	0	0	0	0	0	3 729	0	0	0	0	0	0
<b>Total</b>				896 977,20	679 289,10	47 887	61 950	0	13 080,86	25 411	0	0	0	59 953,89	23 981,56

Additional values in the player sreport:

*Player ID – unique player ID in the system*

*Win – sum of winning bets*

*Lose– sum of the losing bets*

*Games– number of games played*

*Dep Bonuses– remaining deposit bonus amount on the player’s balance*

*NoDep Bonus– remaining free no deposit bonus amount on the player’s balance*